

# Mountain West AETC Regional Round-Up

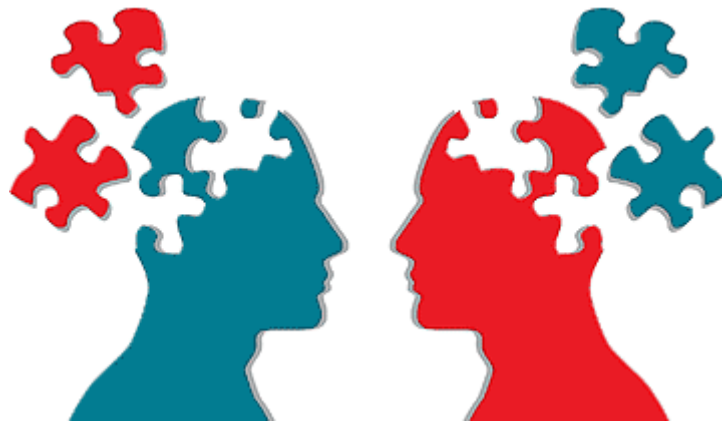
Bridges Out of Poverty

November 20, 2020

# Learning Objectives

- Describe the intersection of poverty and its correlation to morbid health conditions and mortality.
- Understand differences between situational & generational poverty and their relationship to negative health outcomes.
- Learn useful strategies in assisting clients and patients of poverty in achieving positive health outcomes.

# We Are Understanding



“Whose Life Is It Anyway?”



# Judge or Opinion?

## Judge

A person qualified to give an opinion or decide on the relative worth of anything



## Opinion

A belief stronger than impression and less strong than positive knowledge



# Seek to Understand Avoid Judgment

- Understand resources
  - What is available to them
- Value strengths
  - Self-Efficacy
- Accept differences
  - Be Culturally Competent
    - Meeting social, cultural, and linguistic needs of others



# Social Determinants of Health

## Social Determinants of Health

### About Social Determinants

Health starts in our homes, schools, workplaces, neighborhoods, and communities. We know that taking care of ourselves by eating well and staying active, not smoking, getting the recommended immunizations and screening tests, and seeing a doctor when we are sick all influence our health. Our health is also determined in part by access to social and economic opportunities; the resources and supports available in our homes, neighborhoods, and communities; the quality of our schooling; the safety of our workplaces; the cleanliness of our water, food, and air; and the nature of our social interactions and relationships. The conditions in which we live explain in part why some Americans are healthier than others and why Americans more generally are not as healthy as they could be.

— Healthy People 2020 ([www.healthypeople.gov](http://www.healthypeople.gov))

# Community Health Assessment



## **2020 Community Health Needs Assessment Report**

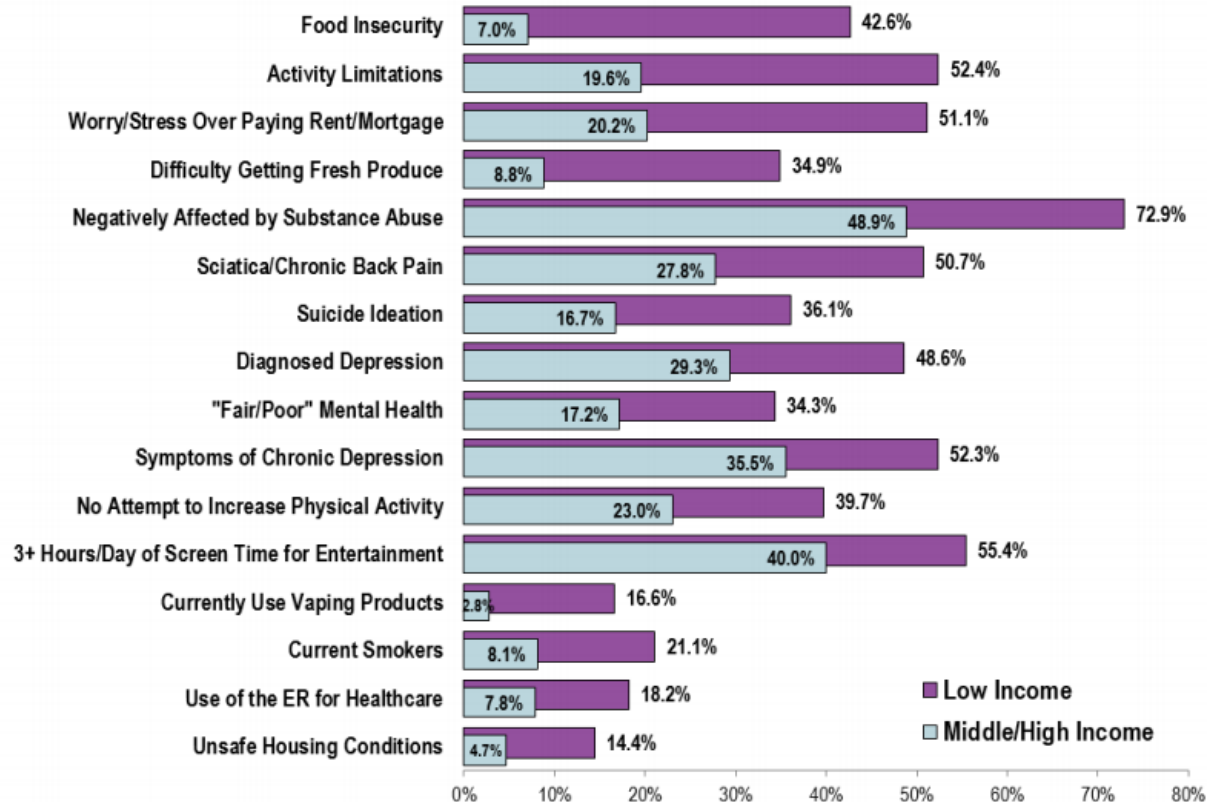
**Yellowstone County, Montana**



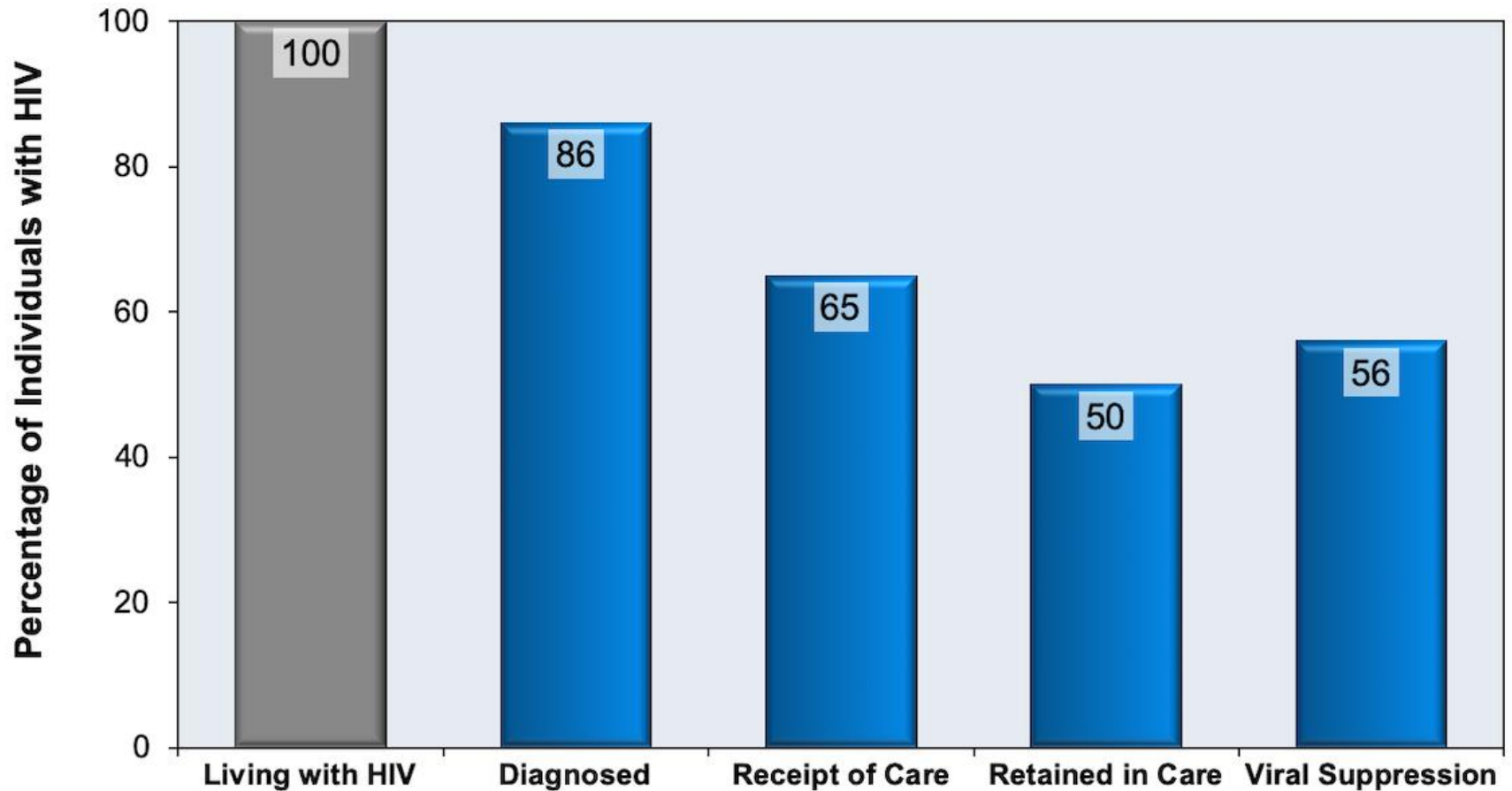
# Income Disparities

Data from the 2019-20 CHNA highlights the role that income plays in creating health disparities in Yellowstone County.

## Income Disparity in Selected Yellowstone County Health Indicators



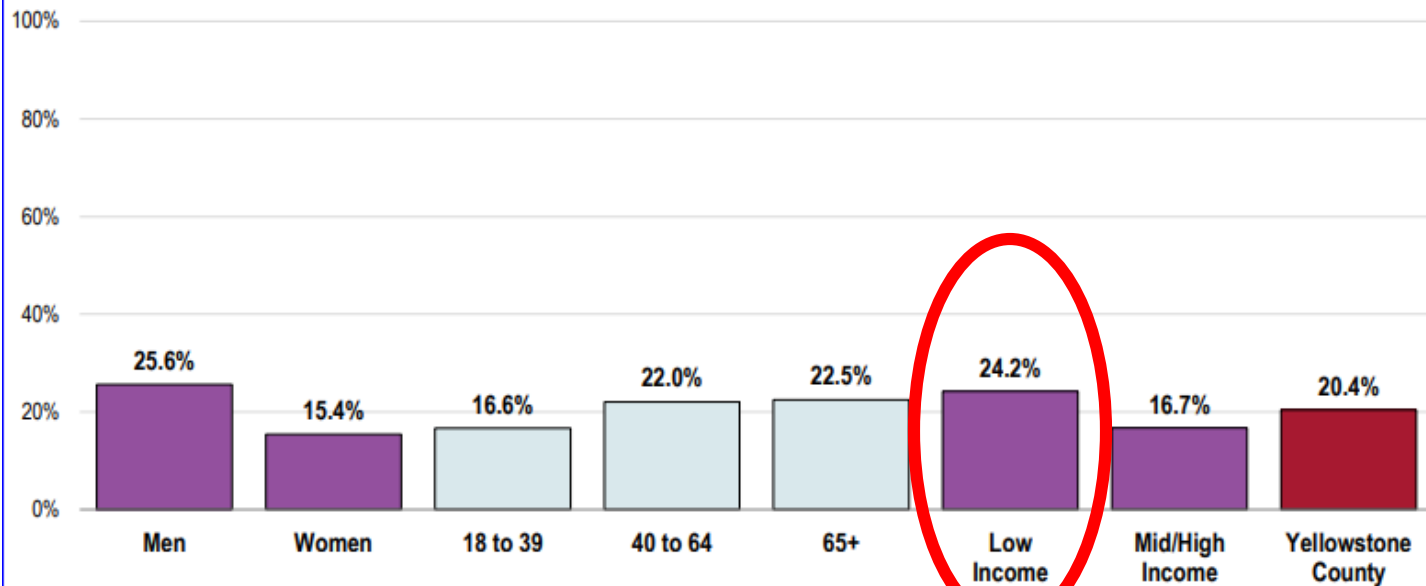
# HIV Care Continuum



**Figure 4 - Estimated Numbers of Persons Living with HIV Infection Along the HIV Care Continuum — United States, 2018**

This graphic represents HIV care cascade estimates from the CDC for year-end 2018.

## Low Health Literacy (Yellowstone County, 2020)



Sources: • 2020 PRC Community Health Survey, PRC, Inc. [Item 172]

Notes: • Asked of all respondents.

• Income categories reflect respondent's household income as a ratio to the federal poverty level (FPL) for their household size. "Low Income" includes households with incomes up to 200% of the federal poverty level; "Mid/High Income" includes households with incomes at 200% or more of the federal poverty level.

• Respondents with low health literacy are those who "seldom/never" find written or spoken health information easy to understand, and/or who "always/nearly always" need help reading health information, and/or who are "not at all confident" in filling out health forms.

## Key Findings

### Yellowstone County residents are:

Contracting chlamydia at higher rates than Montana, but less than the US

Contracting gonorrhea at nearly double the rate of the of Montana, and higher than the US

Experiencing higher rates of HIV than Montana, but much less than the US



## Areas of Opportunity

### Sexual Health

#### Select Geographic Comparisons (2019-20)

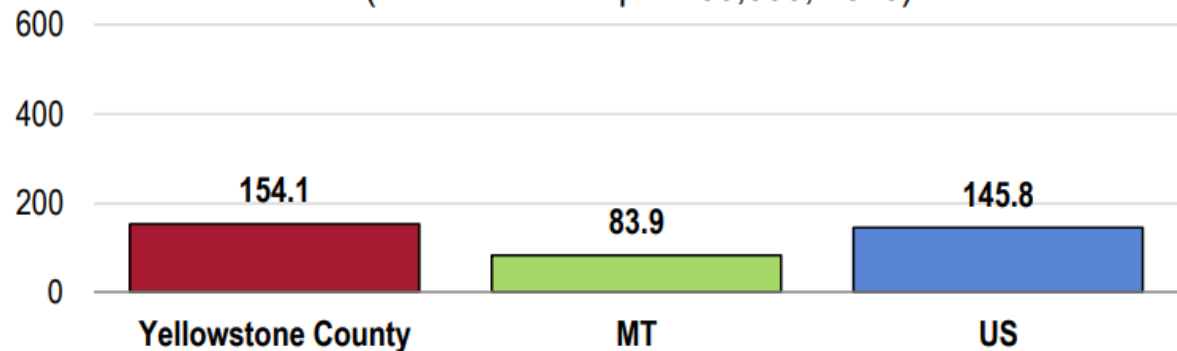
	Yellowstone	MT	US
Gonorrhea incidence per 100,000	154.1	83.9	145.8
Chlamydia incidence per 100,000	441.3	427.5	497.3
HIV prevalence per 100,000	103.1	66.1	362.3

#### Comparisons to 2017 are unavailable for this Area of Opportunity

*Data below reflects current measurement*

- Gonorrhea incidence (154.1 per 100,000)
- Chlamydia incidence (441.3 per 100,000)
- HIV prevalence (103.1 per 100,000)

**Gonorrhea Incidence**  
(Incidence Rate per 100,000, 2016)

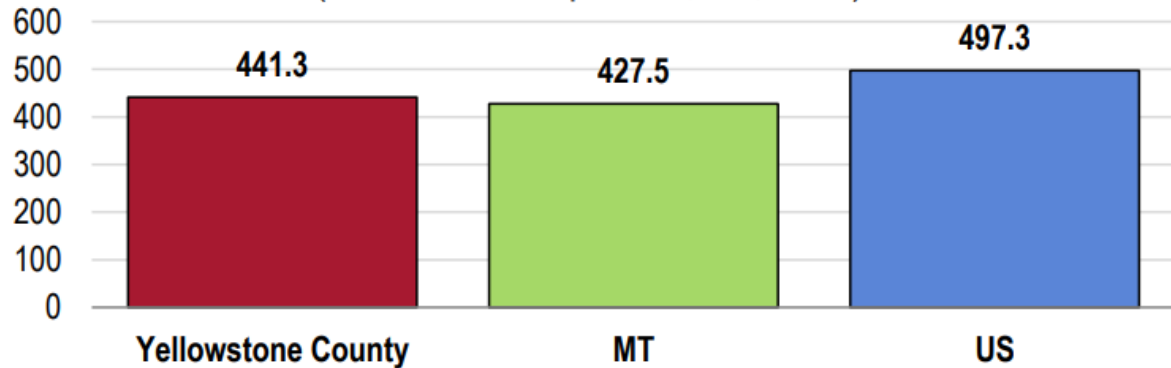


## Community Voice

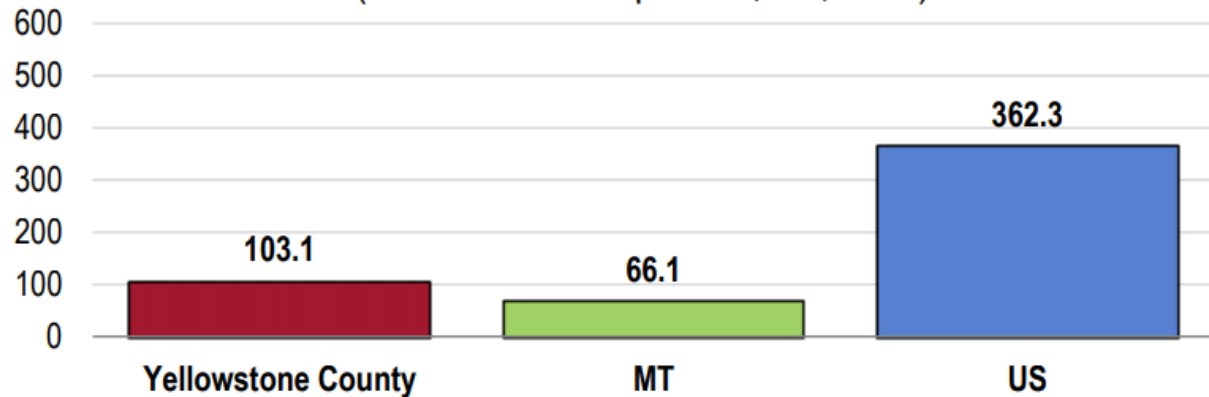
“Rates of gonorrhea, chlamydia, and syphilis are growing in our community at alarming rates. What happens when we have an antibiotic resistant strain that cannot be treated? High risk behavior in the community— human trafficking, drug use, homelessness, movement in and out of Billings.”

- Public Health Representative

**Chlamydia Incidence**  
(Incidence Rate per 100,000, 2016)



**HIV Prevalence**  
(Prevalence Rate per 100,000, 2015)



# Patterns of Poverty

## ***Situational Poverty***

Defined as a lack of resources due to a particular **EVENT** (i.e., death, illness, divorce)



## ***Generational Poverty***

Defined as having been in poverty for **at least two generations**; however, the patterns begin to surface much sooner than two generations if the family lives with others who are from generational poverty.





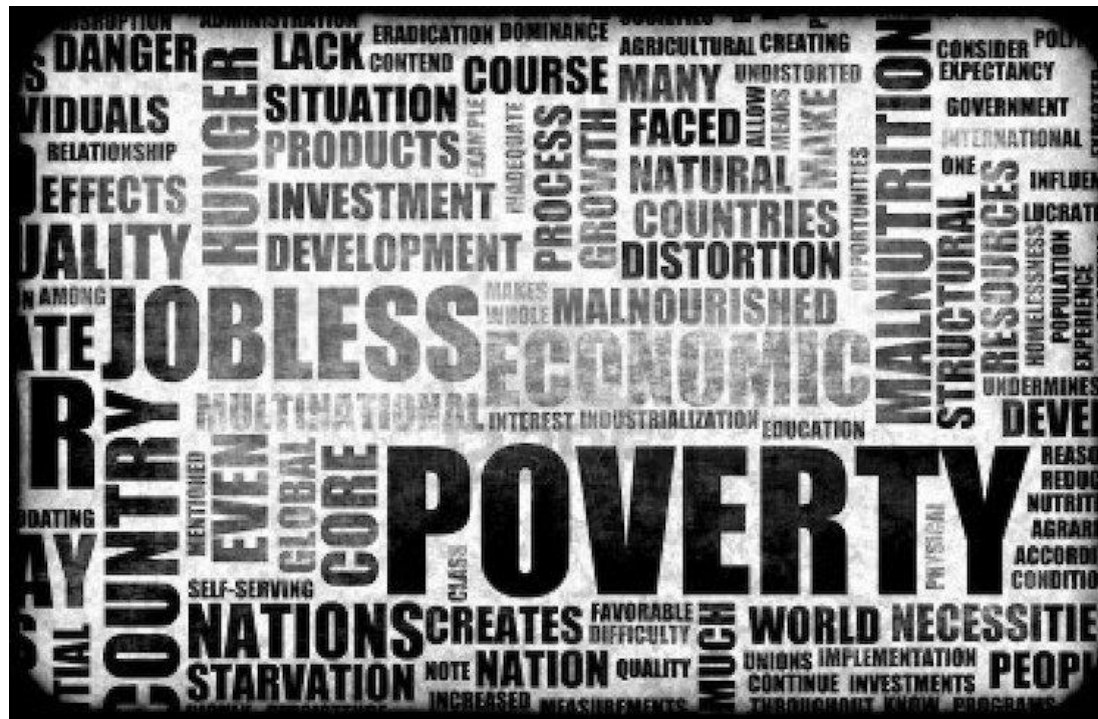
# Tammy's Story II

## Tammy's Story II

[https://www.youtube.com/watch?v=cqs4\\_Zs2GvI](https://www.youtube.com/watch?v=cqs4_Zs2GvI)



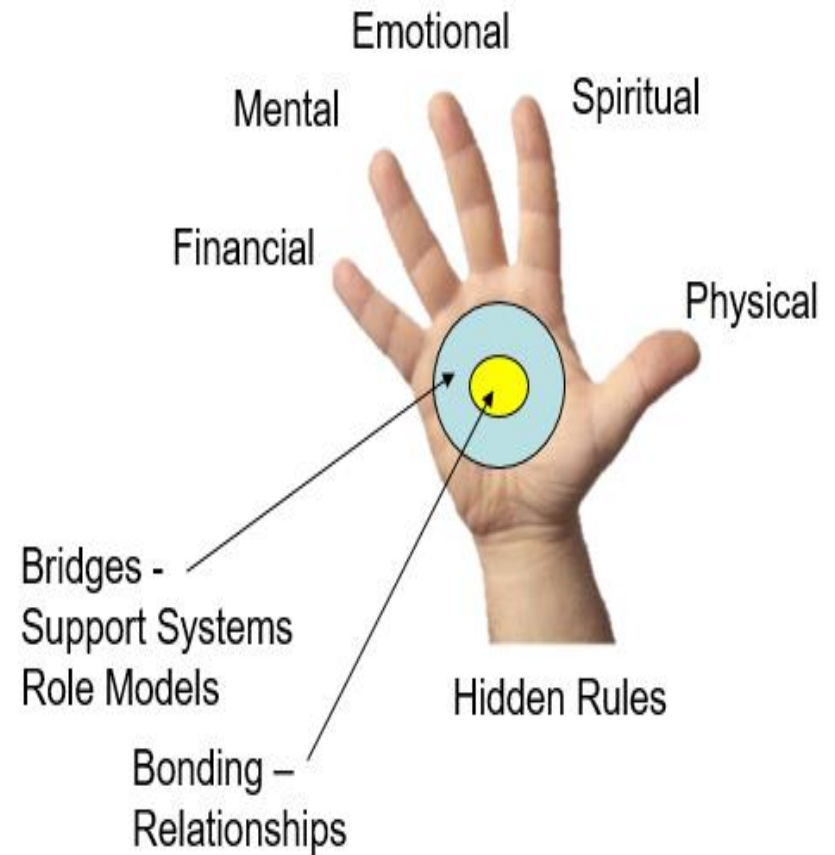
The extent to which an individual does without resources.





Other resources:

- Relationship/role models
- Bonding/Coping Strategies
- Knowledge of hidden rules



# What is Relative?



**If everyone around you lives  
in similar circumstances,  
notions of resources are  
vague.**

# Social determinants of Health

**Health & Healthcare**



**Social & Community Context**



**Economic Stability**



**Neighborhood & Environment**

**Education**



Source: Healthy People 2020



Language...

- Creates a link between “Us” and “Them”

Middle Class Norms → Hidden Rules → See People

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## Formal Register

The standard sentence syntax and word choice of work and school. Has complete sentences and specific word choice. (Typically middle class and wealth register)

## Casual Register

Language between friends and is characterized by a 400- to 800-word vocabulary. Word choice general and not specific. Conversation dependent upon nonverbal assists. Sentence syntax often incomplete.

<b><i>COULD YOU SURVIVE: In Poverty?</i></b>	<b><i>In Middle Class?</i></b>	<b><i>In Wealth?</i></b>
<input type="checkbox"/> I know which churches and sections of town have the best rummage sales	<input type="checkbox"/> I know how to get my children into Little League, piano lessons, soccer, etc.	<input type="checkbox"/> I can read a menu in French, English, and another language.
<input type="checkbox"/> I know which rummage sales have “bag sales” and when.	<input type="checkbox"/> I know how to set a table properly.	<input type="checkbox"/> I have several favorite restaurants in different countries of the world.
<input type="checkbox"/> I know which grocery stores’ garbage bins can be accessed for throw-away food.	<input type="checkbox"/> I know which stores are most likely to carry the clothing brands my family wears.	<input type="checkbox"/> During the Holidays, I know how to hire a decorator to identify the appropriate themes.
<input type="checkbox"/> I know how to get someone out of jail.	<input type="checkbox"/> My children know the best name brands in clothing.	<input type="checkbox"/> I know who my preferred financial advisor, legal service, designer, etc. are.
<input type="checkbox"/> I know how to physically fight and defend myself physically.	<input type="checkbox"/> I know how to order in a nice restaurant.	<input type="checkbox"/> I have at least two residences that are staffed and maintained.
<input type="checkbox"/> I know how to get a gun, even if I have a police record.	<input type="checkbox"/> I know how to use a credit card, checking account, and savings account.	<input type="checkbox"/> I know how to ensure confidentiality and loyalty from my domestic staff.
<input type="checkbox"/> I know how to keep my clothes from being stolen at the Laundromat.	<input type="checkbox"/> I talk to my children about going to college.	<input type="checkbox"/> I have at least two or three “screens” that keep people whom I do not wish to see away from me.
<input type="checkbox"/> I know what problems to look for in a used car.	<input type="checkbox"/> I know how to get one of the best interest rates on my new-car loan.	<input type="checkbox"/> I fly in my own plane or the company plane.
<input type="checkbox"/> I know how to live without a checking account.	<input type="checkbox"/> I understand the difference among the principal, interest, and escrow statements on my house loan.	<input type="checkbox"/> I know how to enroll my children in the preferred private school.
<input type="checkbox"/> I know how to live without electricity and a phone.	<input type="checkbox"/> I know how to help my children with their homework and can call the school for information.	<input type="checkbox"/> I know how to host the parties that “key” people attend.
<input type="checkbox"/> I know how to use a knife as scissors.	<input type="checkbox"/> I know how to decorate the house for the different holidays.	<input type="checkbox"/> I am on the board of at least two charities.
<input type="checkbox"/> I can entertain a group of friends with my personality and my stories.	<input type="checkbox"/> I know how to get a library card.	<input type="checkbox"/> I know the hidden rules of the Junior League.
<input type="checkbox"/> I know what to do when I don’t have money to pay the bills.	<input type="checkbox"/> I know how to use most of the tools in the garage.	<input type="checkbox"/> I support or buy the work of a particular artist.
<input type="checkbox"/> I know how to move in half a day.	<input type="checkbox"/> I repair items in my house almost immediately when they break or know a repair service and call	<input type="checkbox"/> I know how to read a corporate financial statement and analyze my own financials accounts.
<input type="checkbox"/> I am very good at trading and bartering		
<input type="checkbox"/> I can get by without a car.		

	<b>POVERTY</b>	<b>MIDDLE CLASS</b>	<b>WEALTH</b>
<b>POSSESSIONS</b>	People	Things	One-of-a-kind objects, legacies & pedigrees
<b>MONEY</b>	To be used/spent	To be managed	To be conserved/invested
<b>PERSONALITY</b>	Is for entertainment – sense of humor is highly valued	Is for acquisition & stability – Achievement is highly valued	Is for connections – Financial, political & social connections are highly valued
<b>SOCIAL EMPHASIS</b>	Social inclusion of people he/she likes	Emphasis on self-governance & self-sufficiency	Emphasis on social exclusion
<b>FOOD</b>	Key question: Do I have enough? Quantity is important	Key question: Do I like it? Quality is important	Key question: Was it presented well? Presentation is important
<b>CLOTHING</b>	Clothing is valued for individual style & expression of personality	Clothing is valued for its quality & acceptance into the norm of middle class. Label is important	Clothing is valued for its artistic sense & expression. Designer is important
<b>TIME</b>	Present is most important – Decision are made in the moment based on feelings or survival	Future is most important. Decisions are made against future ramifications	Traditions & history are most important. Decisions are made partially based on tradition & decorum
<b>EDUCATION</b>	Education is valued & revered as abstract but not as reality	Education is crucial for climbing the success ladder & making money	Education is a necessary tradition for making & maintaining connections
<b>DESTINY</b>	Belief in fate and an inability to do much to mitigate chance	Belief in choice and changing the future with good choices now	Noblesse oblige (Nobility obliges)
<b>LANGUAGE</b>	Casual register – Language as a survival tool	Formal register – Language is a negotiation tool	Formal register – Language is about networking
<b>FAMILY STRUCTURE</b>	Tends to be matriarchal	Tends to be patriarchal	Depends on who has the money
<b>WORLD VIEW</b>	The world is local/neighborhood	The world is national	The world is international
<b>LOVE</b>	Love & acceptance are conditional and based on whether someone is “liked.”	Love and acceptance are conditional and based largely upon achievement	Love and acceptance are conditional and related to social standing & connections
<b>DRIVING FORCES</b>	Survival, relationships, entertainment	Work & achievement	Financial, political, social connections
<b>HUMOR</b>	Related to people & sex	Related to situations	Related to social faux pas

“The unspoken cues and habits of a group”



- **Poverty - Relationships**
  - Knows ‘Uncle Ray’ will help
- **Middle Class - Achievement**
  - Builds networks for access
- **Wealth - Connections**
  - Has connections and access

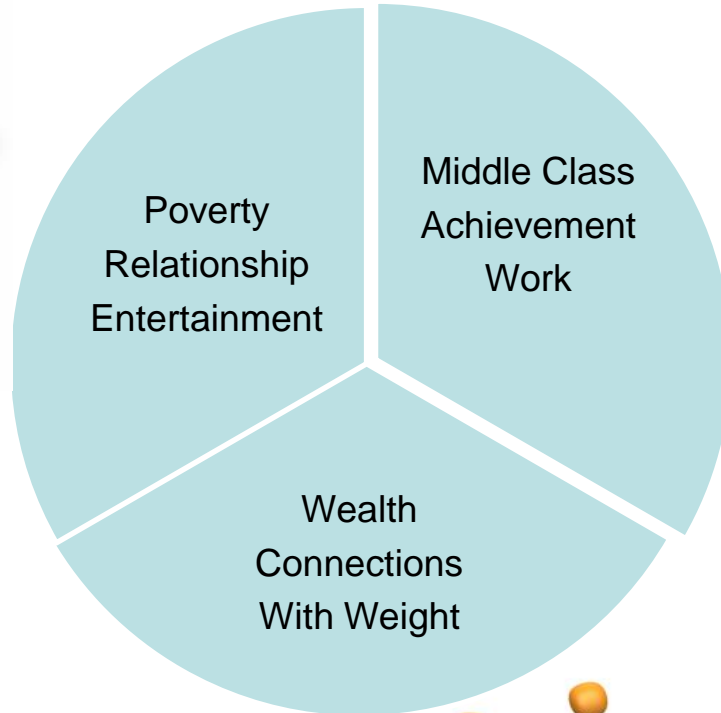
## Activity

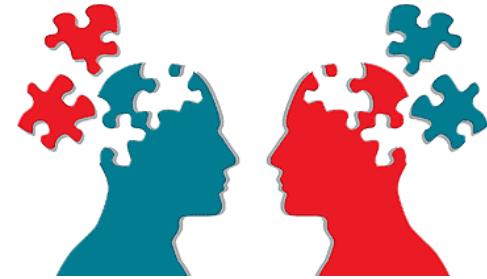
- **Work**
  - Who does what in your area
- **Families**
  - Who does what at home



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# Generalized Priorities





- **Poverty** –

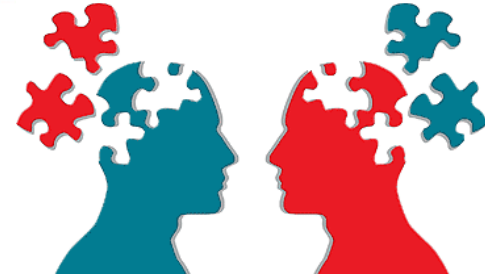
Being able to physically fight or have someone to fight for you is very important.

- **Middle Class** –

Being able to use your words as tools to negotiate conflict is crucial.

- **Wealth** –

Use words to network and assign negotiation to others.



- We CANNOT make any assumptions based on class; Class is not an indicator of intelligence or ability.
- We MUST teach the hidden rules of middle class if that is our expectation.
- We MUST recognize that a middle class solution should not be imposed when other, more workable, solutions might work better.
- We MUST understand poverty (**lack of resources**) in order to lessen our anger, frustration and prejudice when working with people.

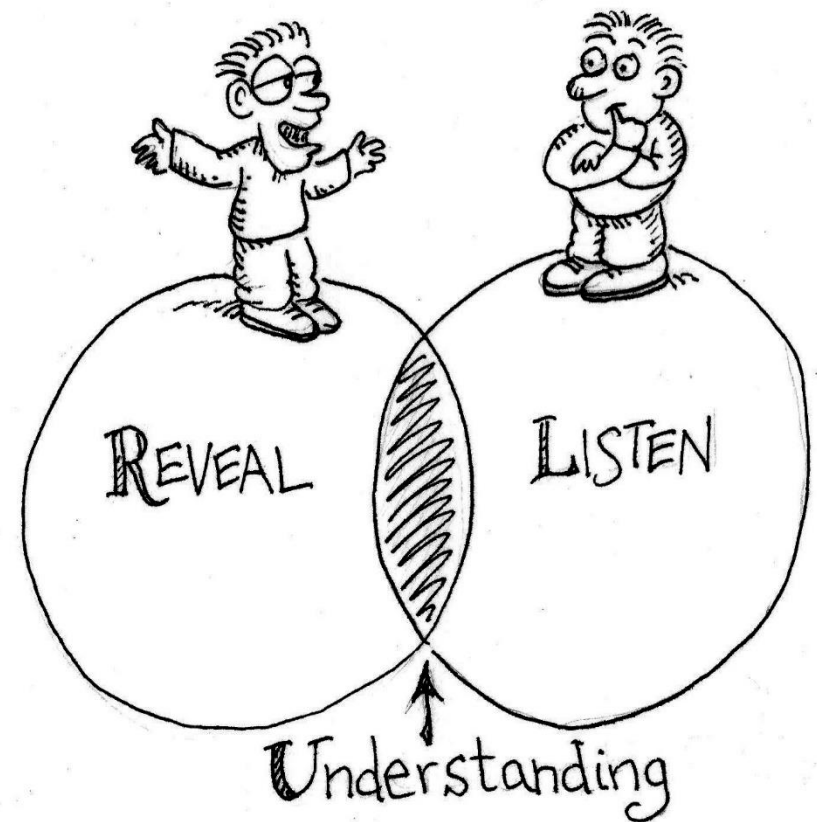
- Familiarity with Staff
- Role Model – Show Respect
- Actively Listen
- Trauma Informed Care- Understanding of Reasons for Behavior
- Redirect Behavior through Modeling
- Peer Support, Patient Navigation, Care Coordination
- Do not Argue



“The most basic of all human needs is to understand and be understood.

The best way to understand people is to listen to them.”

~Ralph Nicols



After all...

“Whose Life Is It Anyway?”





*Any Questions?*



Thank You!



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Shawn Hinz, VP of Public Health Services, [Shawn.hin@riverstonehealth.org](mailto:Shawn.hin@riverstonehealth.org)  
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*PRC, Inc. (2020) 2020 Community Health Needs Assessment Report. Retrieved November 19, 2020. <https://healthybydesign.org>.*



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